

# SOUNDVINYLS

FOR GLOVES  
FOR PATIENTS  
FOR YOU

## CONTEXT

**Homecare** patients have to make space for products like diapers, and vinyl gloves. **Landskrona Commune** is one of the companies concerned about this issue.

**1.4B** GLOVES WERE IMPORTED IN 2015



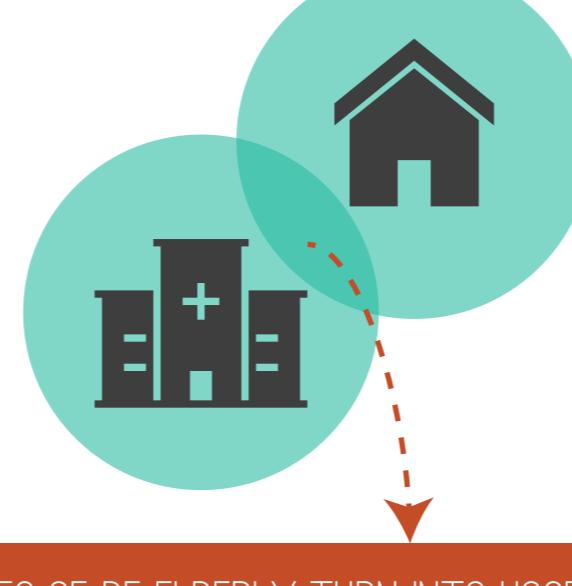
## PRODUCT REQUIREMENTS

What does the **packaging for gloves** need?

- PROTECTED FROM CONTAMINATION
- EASY TO CARRY
- RELATIVELY CHEAP
- EASY TO USE WITHOUT INSTRUCTIONS

## CONSUMER INSIGHTS

- \* Gloves are **kept in the house** of the elderly
- \* **Different sizes** of gloves for different caregivers
- \* Is difficult to **ensure cleanliness** of the product once opened



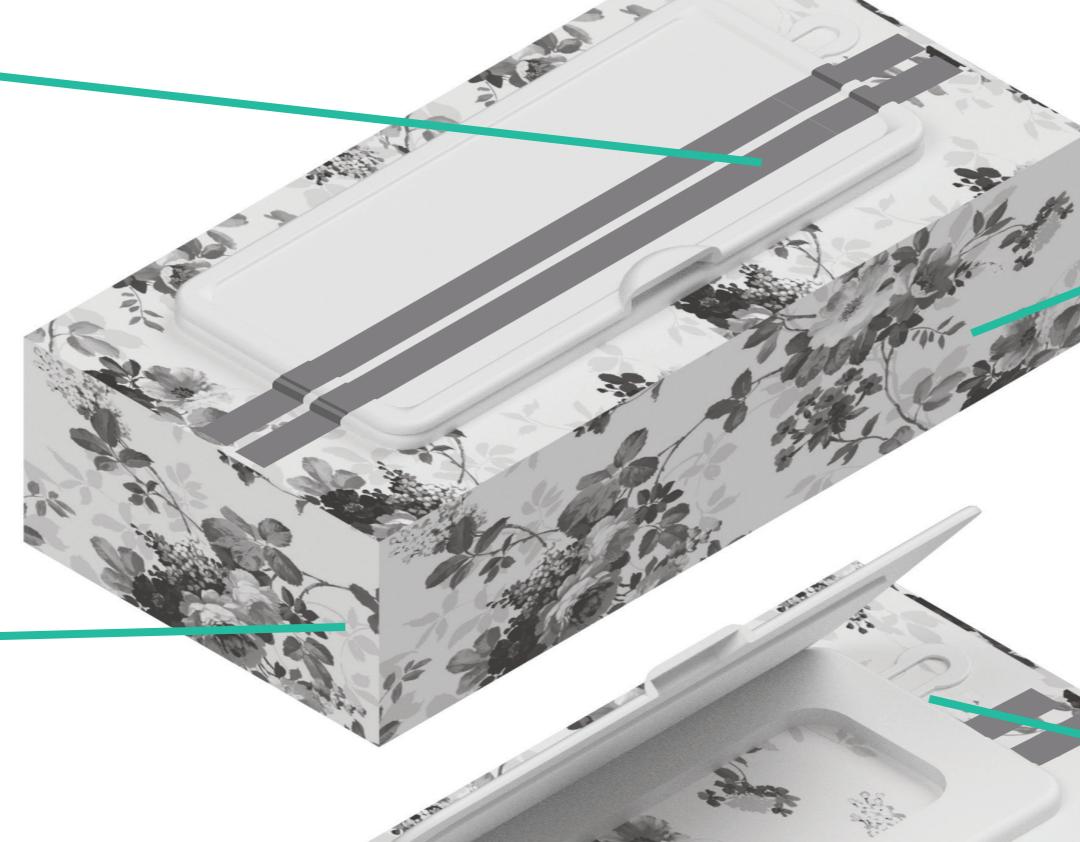
HOUSES OF THE ELDERLY TURN INTO HOSPITALS

- \* Patients have to **make space in their homes** for boxes of different products, like diapers, medication, vinyl gloves, etc.
- \* Nurses are **not allowed to carry** an open pack of gloves in the bag with the **current designs**.

## SOLUTION

### PATTERN STRIPES

Help reduce the probability that the lid is left open.



### DURABLE CARDBOARD

Protects the gloves from environmental threats to sterility.

### DESIGN

Design thought for being reused in elderly's homes.

### RESEALABLE LID

Ensures the gloves maintain sterility.



### TAB FOR LID REMOVAL

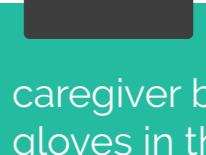
Easily takes off the lid for recycling

### RECYCLED MATERIALS

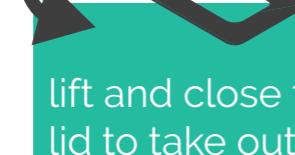
For ensuring the lowest carbon print.

## HOW IT WORKS

Lifecycle of Soundvinyls for caregivers



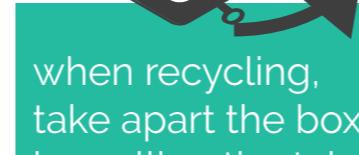
caregiver brings gloves in their workbag



lift and close the lid to take out gloves



use old boxes for glove disposal



when recycling, take apart the box by pulling the tab

## ENVIRONMENTAL SUSTAINABILITY

### 1 REDUCE

The lid and the box will be made with as much recyclable materials as possible

### 2 REUSE

When the gloves are used up the box will be used as a bin for old gloves to ensure they are properly recycled.

### 3 RECYCLE

The lid is removable by grabbing a tab that opens up the top of the box to empty out the old gloves and separate the lid from the box.

## SOCIAL SUSTAINABILITY

To make the home of the elderly people feel **great again**.

The soundvinyl box was designed with a beautiful **flower pattern**, to make it look more homelike for the elderly.

